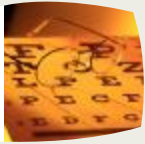


Media Kit

Enhance Your Marketing ROI
with these exclusive opportunities!



▶ INCREASE
VISIBILITY



▶ MAXIMIZE
RESOURCES



▶ BUILD
REFERRALS

The Arizona Association for Home Care (AAHC) is pleased to offer a variety of marketing opportunities for suppliers and service providers to the Home Health Care Industry.

Position your company to
key decision-makers in
Arizona



Benefits & Rates

BRAINPOWER SPONSOR \$150

- Exhibit Table
- Logo on Postcard/Web
- Opportunity to present (5 minutes)
Limited to 1 sponsor per program!

WORKSHOP SPONSOR \$350

- Exhibit Table & Signage
- Logo on Registration Flyer/Web
- Opportunity to present (10 minutes)
- Promotional Materials in packet
- 1/2 Page Ad in Newsletter
Limited to 1 sponsor per workshop!

WEB ADVERTISING \$500/year

- Banner Ad with Live Link
Only available to AAHC Members!

DISPLAY AD (NEWSLETTER)

- 1/2 Page Ad \$100/each
- 1/3 Page Ad \$75/each
- 1/4 Page Ad \$50/each
- Full Page Ad \$175/each
*Purchase 3 ads and get the 4th Free!**

**For more info, contact
AAHC at (480) 491-0540**

**all ads must be same size.*

BrainPower Series

These monthly networking and roundtable discussion sessions are attended by Administrators and Clinical Supervisors.
Check the website for available dates.

Home Care Workshops

These quarterly seminars are presented by qualified health care professionals, provide relevant information and are well attended by the agency directors that make the decisions and the staff that utilize products/services.
Check the website for available dates.

Web Advertising

Link your customers directly to your website with a Banner Ad on the **Home Page** of the website (www.azhomecare.org).

Display Advertising

Consistently reach your market segment with an attractive ad in our quarterly e-newsletter which is delivered directly to members in-box and archived on the web.

Arizona Home Health Care Agencies spend billions on products, equipment and services each year and in many cases purchasing decisions are made directly by or influenced by participants in our programs and readers of our publications.

Reserve Your
Space Today!

**Position your company to
be viewed as a credible
supporter of the home care
and hospice industry. Call
today to reserve your space!**



(480) 491-0540

Arizona Association for Home Care
1843 E Southern Ave, Tempe, AZ 85282



▶ **FOR MORE INFO:**
 (480) 491-0540
info@azhomecare.org

Sponsor Benefit Guide

Thank you for your commitment to a marketing opportunity! To assist you in maximizing your investment and exposure to AAHC Members we have developed this guide which outlines the program benefits and procedures. If you need assistance, please do not hesitate to contact the AAHC Office at (480) 491-0541.

BrainPower Sponsor

Please reference the [Calendar of Events](#) for dates/locations.

- Logo on event promotional material and event webpage.
Please email your logo (see inset for graphic file type requirements)
- Exhibit Table
Please bring your collateral to the meeting—you will be provided with a display table.
- 5-minute “FaceTime” with Members to promote your services.
Please email the name of the person that will be in attendance at the event to info@azhomecare.org.

Workshop Sponsor

Please reference the [Calendar of Events](#) for dates/locations.

- Exhibit Table
Please bring your collateral to the meeting—you will be provided with a table.
- Logo on event promotional material, event webpage and signage.
Please email your logo (see inset for graphic file type requirements)
- 10-minute “FaceTime” with Members to promote your services.
Please email the name of the person that will be in attendance at the event to info@azhomecare.org.
- 1/2 page Display Ad in AAHC Quarterly Newsletter.
Please email your display ad (as a JPG—we cannot use PDFs) to info@azhomecare.org.
- Promotional Materials in Packet.
*Please send your materials to the AAHC Office **at least 5 days prior** to the program date.*

Logo Requirements:
 Please email your logos to info@azhomecare.org

Print Quality:
 (min. 300 dpi)
 JPG format only

Web Quality:
 (we will resize)
 JPG format only

Advertising

Please reference the [publishing deadlines](#) for more information.

- Banner Ad with Live Link on Home Page & Find a Vendor Page.
Please email ad (as a jpg) and URL.
- Newsletter Display Ad
Please email your display ad (as a JPG—we cannot use PDFs) to info@azhomecare.org.

Advertising Specifications					
Size	Width	Height	Size	Width	Height
1/2 Page Horizontal	7”	6.333”	1/2 Page Vertical	4.583”	7”
1/4 Page Horizontal	4.583”	3.333”	1/4 Page Vertical	3.333”	4.583”
Full Page	8.375”	10.875”	1/3 Page Vertical	2.166”	9.5”